

ATTACHMENT B
Partner Mission, Interests, and Contributions

National Wildlife Federation (NWF)

Mission

National Wildlife Federation (NWF) is the United States' largest private, nonprofit conservation education and advocacy organization, with over four million members and supporters, and 47 state and territorial affiliated organizations. The NWF strives to remain "A national network of like-minded state and territorial groups, seeking balanced, common-sense solutions to environmental problems that work for wildlife and people." Its mission statement is "to inspire Americans to protect wildlife for our children's future. In the Southeast longleaf pine restoration is a signature project for NWF. NWF has been involved with a range of partners in the south to advance longleaf pine restoration on private lands emphasising on its economic, ecological, and social values.

Interests

Longleaf pine forests, (*Pinus palustris*), are one of America's natural treasures, yet past exploitation has left this forest hanging by a thread, now covering just three percent of its pre-settlement range. Longleaf pine restoration has become a point of focus in the Southeast for a number of reasons. Indeed, re-establishing longleaf pine ecosystems will benefit all Americans by improving climate resilience, economic opportunity, and ecosystem vitality. NWF has initiated an ambitious forestry program focused on Longleaf pine restoration on private lands in Southeast United States. A major component of the program targets African American and other minority and small landowners. NWF also believe that longleaf pine ecosystem restoration should be **the centerpiece of forest-based climate adaptation and carbon sequestration efforts in the region**

Contributions

The National Wildlife Federation will:

- Contribute in achieving the restoration and management goals in the Range-wide Conservation Plan for Longleaf Pine (America's Longleaf Restoration Initiative, March 2010)
- Engage with private landowners and a range of resource providers (federal agencies, state agencies, non-government organizations, local collaborative efforts, and industries) to promote longleaf pine restoration
- Implement joint projects with its affiliates and other grass roots landowners organizations within the LLP historic range to raise awareness about the benefits of restoring LLP
- Engage in outreach and technical assistance to private landowners including small and underserved landowners
- Work with partners to demonstrate the feasibility of longleaf pine ecosystem restoration
- Stimulate landowners' adoption of compatible short-term income opportunities such as agroforestry practices and pine straw production to address economic sustainability
- Advocate for increased support and incentive for private landowners to restore longleaf pine



Signature

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Date

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